

FOR IMMEDIATE RELEASE

Alcohol Across America to Premiere on VoiceAmerica's Business Channel *New radio show to debut on August 14, 2017*

WALTHAM, MA – The Responsible Retailing Forum is launching a new weekly broadcast, **Alcohol Across America**, to examine the impact of beverage alcohol on public health and safety, the nation's economy, and American culture more generally. Brad Krevor, Ph.D., RRForum's President, will host the weekly broadcasts. Each week, beginning August 14 at 4 PM ET, **AAA** will explore:

Alcohol in the community: Co-host Kathie Durbin of the Montgomery County (MD) Department of Liquor Control will explore how communities balance a vibrant hospitality industry with public health and safety issues. Co-host Maj. Mark Willingham of Alcohol Solutions, an expert witness in dram shop cases, will explore how alcohol liability litigation is pressuring bars, nightclubs, and taverns to avoid alcohol over-service and over-consumption by their patrons.

College drinking: Co-host Professor William DeJong, Ph.D., of the Boston University School of Public Health will engage top administrators and researchers from leading colleges and universities to explore current trends in student alcohol use, how campus communities grapple with the resulting challenges to public health and safety, and the need for college presidents to step up and make this issue a top priority.

The changing alcohol industry: After global mergers and consolidations, the major distillers and brewers are now, in most cases, under foreign ownership and legions of craft brewers and craft distillers have entered the marketplace. Co-host Scott Wexler of the Empire State Restaurant & Tavern Association, will explore how the alcohol marketplace is changing the emergence of new stakeholders concerned about alcohol-related problems, and how the industry itself might be a part of the solution.

Alcohol and health: Co-host Charles Curie, the former Administrator of the Substance Abuse and Mental Health Services Administration (SAMHSA) under President George W. Bush, will explore innovations in our understanding alcohol and health, including: alcohol dependency as a "brain disease," and whether moderate drinking has a positive or negative impact on health, and how parents might talk to their children about alcohol.

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Alcohol Across America will be broadcast on Mondays, at 4:00 pm ET, on VoiceAmerica's Business Channel -- <https://www.voiceamerica.com/channel/247/voiceamerica-business>. The Voice America TM Network presents timely and informed conversations in a talk radio format, providing education, interaction, and advice on key issues live on demand, and through podcast download. Broadcasts will also be posted to the RRForum website: <http://www.rrforum.org>.

For more information about RRForum, or *Alcohol Across America*, please contact: Shannon Adams at Shannon@rrforum.org

Listeners can download the current versions of the VoiceAmerica Talk Radio app at:

- Google Play:
https://play.google.com/store/apps/details?id=com.airkast.VA_MASTER&hl=en
- iTunes:
<https://itunes.apple.com/us/app/voiceamerica-talk-radio-network/id412135954?mt=8#>
- Kindle:
<http://www.amazon.com/AirKast-Inc-Voice-America/dp/B00IGH8WPO>

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