

RRForum Completes College Alcohol Responsibility Program Development

Issues comprehensive report to public

FOR IMMEDIATE RELEASE

July 10, 2018

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Waltham, Massachusetts — The Responsible Retailing Forum (RRForum) has issued a comprehensive report detailing its findings and results from an 18-month project to develop a *College Alcohol Responsibility Program* (ARP) for campus communities to enhance the responsible sale, service and use of beverage alcohol and compliance with the alcohol sales laws.

In summer 2016, RRForum and the International Town & Gown Association (ITGA) issued a Request for Proposals to ITGA members to take part in the project. Six major universities and their host cities and towns participated in a program that combines the successful strategies that RRForum has developed for preventing underage sales (*21 Matters*[™]) and over-service to impaired patrons (*S-STOP*[™]) during the NIAAA-funded research. The six universities that participated in the project were:

- California Polytechnic State University - San Luis Obispo, CA
- University of Colorado - Boulder, CO
- Miami University - Oxford, OH
- Oklahoma State University - Stillwater, OK
- Oregon State University - Corvallis, OR
- University of Massachusetts - Amherst, MA.

The College ARP will be available for college communities in the 2018 – 19 academic year. Interested parties can contact Dr. Brad Krevor: (781) 647-0858; krevor@rrforum.org.

[Click here](#) for the final report on the *College* ARP.

The Responsible Retailing Forum is a 501(C)3 non-profit organization that engages public and private stakeholders to promote responsible retailing of alcohol and other age-restricted products.

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